TRAINING

SUSTAINABILITY ESG: PRINCIPLES AND APPLICATION FOR IMPACT

29-31 JULY 2024 NAIROBI

GWIJI AFRICA

YOUR COURSE GWIJI

DR. AKANIMO ODON,
Envirofly Consulting UK

KEY TOPICS

CSRD (Corporate Sustainability Reporting Directive).
What are the measurable business benefits of adopting an ESG strategy?
How is ESG different from CSR?.
What are the key policy areas to concentrate on when developing your strategy?.
How is ESG performance linked to the performance of your business?.

www.gwijiafrica.com
jgachuri@gwijiafrica.com
+254 786 157 892
+254 725 375 313

MEET YOUR TRAINER

DR. AKANIMO ODON, Envirofly Consulting UK

Dr Akanimo Odon holds a master's degree in environmental Rehabilitation, a PhD in Environmental Management from Lancaster University, UK and business and enterprise certifications and fellowships from Cambridge University UK, Stanford University USA, and MIT USA. He specializes in cross-border education and innovations in research and is an expert in navigating, developing, and managing relationships between academia, government, and industry in Africa for economic viability, research impact and sustainable innovations. He has been Africa Strategy Adviser for Aberystwyth University, University of Strathclyde; University of East Anglia; and currently he is the African Regional Adviser for the University of London, the Africa Adviser for Lancaster University, and the Africa director for Zurich Elite Business School Switzerland.

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INTRODUCTION

Sustainable business practices and transparent ESG reporting are increasingly taking center stage. While sustainability reporting is not mandatory in all countries, a growing number of successful companies are recognizing that the use of best practices can be an important differentiator. In addition, more and more lenders and investors are imposing sustainability-related requirements on companies seeking financing.

This course provides an overview of the role and responsibilities of the board and directors in promoting sustainability management, compliance, and strategies within a company. The potential impact and implications of environmental,social and governance (ESG) developments, climate related risks and opportunities for companies, and how companies can drive value creation through ESG will be explored and discussed during the course.

Sustainability has emerged as a top priority for decision-makers in today's global business climate, as it affects everything from the environment and our health to economic growth. Achieving sustainability requires moving from a traditional take-make-waste economy to a circular economy, which is based on the principles of designing out waste and pollution. It requires a fundamental shift in how we conceive not only of product development but the very business models that drive our organisations. This programme has been designed to help business professionals understand the growing business case for sustainable solutions and what the future of business looks like with sustainability in mind. As a participant, you will also learn how to manage and lead a sustainable business by incorporating circular economy principles into your strategies to support sustainable growth.

It has never been more important for organisations to pay serious attention to corporate sustainability. How organisations approach their environmental, social and governance (ESG) responsibilities is now under scrutiny from investors,shareholders, customers and employees. Failing to acknowledge this could prove financially and reputationally damaging for your business. However, seizing the opportunity to embrace it with a clear strategy could improve the performance and resilience of your business in the long term.

Putting a sustainability and ESG policy in place can be an overwhelming and intimidating proposition. This comprehensive and practical course will help you understand the essential principles of sustainability and clearly guide you through the process of developing and implementin

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OBJECTIVES

The programme will allow participants to:

- **Gain understanding of sustainability, ESG, concepts and frameworks.**
- **Acquire knowledge on global and local sustainability trends and tools.**
- **Understand the importance and reason for using sustainable business concepts.**
- **Identify and list the benefits of Sustainability ESG for an organisation.**
- **Acquire an understanding of how successful sustainability ideas and reporting look like in an organisation.**
- **recognise and take actionable steps at an individual level to realise sustainable ideas.**
- **gain understanding of why Sustainability ESG reporting is used to measure sustainability.**
- **gain knowledge of a basic Sustainability ESG assessment and how to complete it.**

Target Audience:

This course has been designed managers and employees who want to develop their knowledge of the corporate sustainability agenda and how businesses need to respond. This could include newly appointed members of a sustainability team or those from other functions who have a role to play in implementing their companies' sustainability strategy, e.g., marketing, HR, supply chain, product development, sales etc.

COURSE METHODOLOGY

The three days course will be constructed around the discussion-based learning of conceptual subjects in the mornings –i.e., interactive lectures, group discussions and case studies and workshops in the afternoons. A key aspect of this topic is that the practice is emerging in real-time such that it is important to build space in the program for participants to learn from each other in addition to the faculty. This latter aspect will be a distinctive characteristic of this Sustainability ESG course.

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COURSE ASSESSMENT PARAMETERS

The course is assessed using the following parameters.

 Course Comprehension: At the end of every course section, there would be interactive questions. The questions are designed to demonstrate participant’s understanding of the concepts and comprehension of content that has been taught.

 Course Reflection: At the end of every course section, there is an opportunity for reflections and interaction with other participants within the course to promote learning from each other.

 Course Research: At the end of the entire course, participants would be given a set of questions to investigate about their organisations or roles for sustained impact. The idea is that through the action of personal investigation, they would better understand current issues, global trends,opportunities, and dimensions within the evolving Sustainability ESG space.

 Course Action: We believe that this course will not be effective enough unless participants are able to develop an organizational Sustainability ESG Plan and Strategy as an action at the end of the entire course.

COURSE OUTLINE

COURSE CONTENT

To ensure a comprehensive offer, we ensure that the course covers the following content:

- **How is ESG different from CSR?**
- **What are the measurable business benefits of adopting an ESG strategy?**
- **What other benefits are there?**
- **What is meant by triple bottom-line accounting?**
- **How does ESG relate to your Companies Act obligations?**
- **What are the key policy areas to concentrate on when developing your strategy?**
- **What are the 10 principles identified by the UN as essential to good corporate conduct?**
- **What are the potential consequences of failing to implement an ESG strategy?**
- **How is ESG performance linked to the performance of your business?**
- **What are ESG Criteria and how do they apply to investment?**
- **What is the 5-stage approach to sustainable development?**
- **What are the key steps you should include in your action plan to develop and implement your ESG strategy?**

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COURSE OUTLINE

IMPLEMENTING ESG – GETTING YOUR COMPANY READY FOR CSRD (CORPORATE SUSTAINABILITY REPORTING DIRECTIVE)

- WHO ARE THE KEY STAKEHOLDERS?
- THE CORPORATE SUSTAINABILITY REPORTING DIRECTIVE (CSRD)?
- WHAT DOES CSRD MEAN FOR ORGANISATIONS?
- WHAT DOES THE FUTURE LOOK LIKE?
- A LOOK AT EXAMPLES OF COMPLETED REPORTS AND WHAT YOURS SHOULD LOOK LIKE

ENVIRONMENTAL- PRESERVATION OF OUR NATURAL WORLD

- WHAT IS ESG?
- CLIMATE CHANGE
- WATER POLLUTION AND SCARCITY
- CARBON EMISSION REDUCTION
- AIR POLLUTION

SOCIAL- CONSIDERATION OF HUMANS AND OUR INTERDEPENDENCIES

- HUMAN RIGHTS
- DATA HYGIENE AND SECURITY
- EQUALITY, DIVERSITY, AND INCLUSION
- COMMUNITY RELATIONS
- MENTAL HEALTH

GOVERNANCE- ESG AND THE ROLE OF THE BOARD.

- ESG AND THE ROLE OF THE BOARD
- INCORPORATING AND EMBEDDING ESG COMPLIANCE
- THE ROLE OF THE ESG SUB COMMITTEE
- POLITICAL CONSIDERATIONS AND LOBBYING
- CREATING AN ESG FRAMEWORK AND STRATEGY
- COMPOSITION AND ONBOARDING BEST PRACTICES

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This course is available as a public and in-house and is delivered as a LVT- Live Virtual Training

$ 1450 PER PERSON

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